

Regional Asset Target Advisory Group

2016



One year ago...

- Our supply of ASSETS is limited. There is a shortage of land ready for development and buildings available for purchase or lease.
 - Small inventory of land which is:
 - Controlled
 - Zoned
 - Could go to construction in 6 months or less
 - Very little quality building inventory
- Regional growth of primary employers is being constrained by the lack of available assets.



2016 Regional Asset TAG Members

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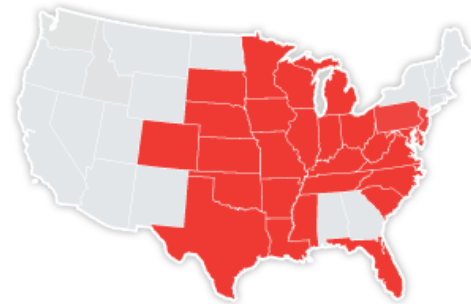
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Recommendation #1

Create regional database of sites and buildings

- Respective Economic Development groups provide fiscal resources for software or database service
- Flint Hills Regional Council (FHRC) is the central point of contact, administers and maintains quality control of data
- Recommend using: Location One Information System (LOIS)



Recommendation #2

Populate the database with available assets

- Who will populate the database?
 - Local brokers, realtors, and government entities
- How do we present accurate and informative listings which fairly represent available assets in the region?
 - Develop a minimum standard for each listing
- Training on how to submit listings to the database for brokers and realtors will be performed by FHRC.

Recommendation #3

Shovel-ready site certification

- The Kansas Economic Development Alliance and the Kansas Department of Commerce are currently creating a statewide program



Recommendation #4

Future asset development

- Each jurisdiction will continue to develop its own assets.
- Continued cooperation between jurisdictions and improved information sharing regarding available assets.
- Vigorous joint marketing of all available properties, in order to present a united front in our regional marketing efforts.

Recommendation #5

Regional one page infographic

- Create a 30,000 foot regional overview to equip economic development staffs and brokers (and HR professionals) with regional information.
- Combination of amenities and economic development information, basic demographics.



Recommendation #6

Central repository of jurisdictional plans

– In progress:

- www.flinthillsfrontiers.org/plan-library



Recommendation #7

Commercial land protection

- Further thoughtful consideration by developers, elected officials, and government staff regarding the importance of protecting land for long-term commercial/industrial/research development.
- Encroachment protection in all planning documents.



Summary

- Create regional database of sites and buildings.
 - Develop a minimum standard for each listing.
 - Populate database with existing assets.
- Jointly market all regional assets and develop regional one page infographic.
- Continue to cooperate and share information regarding opportunities which will improve the entire region.