

# POWER OUR POTENTIAL

Number of local jobs added each year and worker salaries to be paid:

Year	Direct Jobs	Indirect Jobs	Total Jobs	Direct Salaries	Indirect Salaries	Total Salaries
1	120	93	213	\$7,200,000	\$4,383,540	\$11,583,540
2	120	93	213	\$14,760,000	\$8,986,257	\$23,746,257
3	120	93	213	\$22,693,500	\$13,816,370	\$36,509,870
4	120	93	213	\$31,014,450	\$18,882,373	\$49,896,823
5	120	93	213	\$39,737,264	\$24,193,040	\$63,930,304
6	0	0	0	\$40,730,696	\$24,797,866	\$65,528,561
7	0	0	0	\$41,748,963	\$25,417,812	\$67,166,775
8	0	0	0	\$42,792,687	\$26,053,258	\$68,845,945
9	0	0	0	\$43,862,504	\$26,704,589	\$70,567,093
10	0	0	0	\$44,959,067	\$27,372,204	\$72,331,271
11	0	0	0	\$46,083,044	\$28,056,509	\$74,139,553
12	0	0	0	\$47,235,120	\$28,757,922	\$75,993,041
13	0	0	0	\$48,415,998	\$29,476,870	\$77,892,867
14	0	0	0	\$49,626,398	\$30,213,792	\$79,840,189
15	0	0	0	\$50,867,058	\$30,969,136	\$81,836,194
<b>Total</b>	<b>600</b>	<b>465</b>	<b>1,065</b>	<b>\$571,726,747</b>	<b>\$348,081,537</b>	<b>\$919,808,284</b>

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## Consumer Spending to be Generated from Workers' Salaries by the End of Year Five

CATEGORIES	AMOUNT	PERCENT
<b>FOOD</b>	\$6,814,970	13% of Expenditures
Food at Home	\$4,298,674	63% of Food
Food Away from Home	\$2,568,720	38% of Food
<b>ALCOHOLIC BEVERAGES</b>	\$471,806	1% of Expenditures
<b>HOUSING</b>	\$16,513,197	32% of Expenditures
Shelter	\$9,383,690	57% of Housing
Owned Dwellings	\$6,133,473	65% of Shelter
Mortgage Interest & charges	\$2,778,411	45% Owned Dwellings
Property Taxes	\$926,137	33% Owned Dwellings
Maintenance, Repair, Insurance	\$1,310,571	21% Owned Dwellings
Rented Dwellings	\$2,516,297	27% of Shelter
Other Lodging	\$733,920	8% of Shelter
Utilities, Fuels and Public Services	\$3,722,022	23% of Housing
Natural Gas	\$576,651	15% of Utilities
Electricity	\$1,310,571	35% of Utilities
Fuel oil and other fuels	\$104,846	3% of Utilities
Telephone services	\$1,258,148	34% of Utilities
Water and other public services	\$419,383	11% of Utilities
Household Operations	\$1,100,880	7% of Housing
Personal Services	\$419,383	38% of Household
Other Household Expenses	\$681,497	62% of Household
Housekeeping Supplies	\$681,497	4% of Housing
Household Furnishings and equipment	\$1,625,108	10% of Housing
<b>APPAREL</b>	\$1,520,263	3% of Expenditures
<b>TRANSPORTATION</b>	\$9,436,113	18% of Expenditures
Vehicle purchases	\$3,617,177	38% of Transportation
Cars and trucks, new	\$1,415,417	39% of Vehicle Purchase
Cars and trucks, used	\$1,834,800	51% of Vehicle Purchase
Other Vehicles	\$52,423	1% of Vehicle Purchase
Gasoline and motor oil	\$2,725,988	29% of Transportation

Consumer spending is continued on the next page.

**Consumer Spending to be Generated from Workers' Salaries by the End of Year Five, Table 2 of 2**

CATEGORIES	AMOUNT	PERCENT
Other vehicle expenses	\$2,568,720	27% of Transportation
Vehicle finance charges	\$209,691	8% of Vehicle Expenses
Maintenance and repairs	\$891,188	35% of Vehicle Expenses
Vehicle insurance	\$891,188	35% of Vehicle Expenses
Vehicle rental, leases, licenses, and oth	\$524,228	20% of Vehicle Expenses
Public Transportation	\$524,228	6% of Transportation
PERSONAL INSURANCE & PENSIONS	\$5,661,668	11% of Expenditures
Life, other personal insurance	\$314,537	6% of Insurance
Pensions and Social Security	\$5,347,131	94% of Insurance
HEALTH CARE	\$4,246,251	8% of Expenditures
Health insurance	\$2,568,720	60% of Health Care
Medical services	\$1,048,457	25% of Health Care
Drugs	\$524,228	12% of Health Care
Medical supplies	\$157,269	4% of Health Care
ENTERTAINMENT	\$2,568,720	5% of Expenditures
Fees and admissions	\$576,651	22% of Entertainment
Audio & Visual Equipment/Services	\$996,034	39% of Entertainment
Pets, Toys, Hobbies & Playground Equipr	\$576,651	22% of Entertainment
Other Entertainment Supplies	\$419,383	16% of Entertainment
PERSONAL CARE PRODUCTS	\$576,651	1% of Expenditures
CASH CONTRIBUTIONS	\$2,149,337	4% of Expenditures
READING	\$104,846	0.2% of Expenditures
EDUCATION	\$1,258,148	2% of Expenditures
TOBACCO PRODUCTS/SMOKING SUPPLIES	\$366,960	1% of Expenditures
MISCELLANEOUS	\$681,497	1% of Expenditures

A summary of personal income, expenditures and deposits are shown below.

**Summary of Average Personal Income, Expenditures and Deposits**

Total salaries:	
Construction	\$0
During operations	\$65,528,561
Total salaries	\$65,528,561
Net Personal Consumption Expenditures	\$52,422,849
Deposit Potential for Area Financial Institutions	\$30,143,138