



FOR IMMEDIATE RELEASE
Scooter's Coffee Opens First Location in Manhattan, KS
Store to Celebrate with Grand Opening on Friday, March 6

Manhattan, KS, February 21, 2020 – Scooter's Coffee, best known for its convenient drive-thru specialty coffee and baked-from-scratch pastries, added a new location to the state of Kansas with the company's debut store in Manhattan at [407 McCall Road](#). To celebrate, the drive-thru coffee location will be hosting a Grand Opening on Friday, March 6. On this day, customers who pay or scan for loyalty on the Scooter's Coffee mobile app will earn 50 bonus smiles!

With the app, customers earn 3 "Smiles" for every dollar spent, and once they reach 180 Smiles, they earn a free drink. All customers start in the Scooter Doodle status level, with perks that include a free drink on their birthday and one surprise reward per month, exclusive to the mobile app only. After earning 500 Smiles, customers move into the Caramelicious® status level with additional perks, including another surprise reward each month.

To pay with the app, customers simply need to link a credit card and tap "Pay in Stores" from the home screen. Then, if they choose to tip, they can select a custom amount or percentage prior to scanning their app. Customers also have the option to pay with cash or a gift card and still earn loyalty through the app by using the "Scan to Earn Loyalty" Only QR code.

The app also includes a "Gift Store" feature where customers can gift various drink or food options or a digital gift card to friends and family. In addition, the "Give \$2, Get \$2" feature allows customers to invite their friends to download the Scooter's Coffee app for a \$2 credit. Customers have full access to the menu on the Scooter's Coffee app, including nutritional information.

Scooter's Coffee is a drive-thru franchise that has been serving world-class coffee for more than 20 years and has more than 250 locations in 16 states across the nation. With over 200 franchise commitments to build new stores, the company plans to open many additional stores in 2020. Its signature drink is the Caramelicious®, and the [menu](#) features an array of specialty espresso beverages, single-origin coffee, fruit smoothies, Red Bull Infusions, Cold Brew, baked-from-scratch pastries, and savory breakfast options. Scooter's also recently released its first-ever [ready-to-drink canned Cold Brew coffee](#).

Connect with Scooter's Coffee via [Facebook](#), [Instagram](#) or [Twitter](#) and share your favorite moments by tagging @scooterscoffee using the hashtag #BeAmazing.

About Scooter's Coffee

Founded in 1998 by Don and Linda Eckles in Bellevue, Nebraska, Scooter's Coffee roasts only the finest coffee beans in the world at its headquarters in Omaha, Nebraska. In more than two decades of business, Scooter's Coffee's success is simple: stay committed to the original business principles and company's four core values, which are Integrity, Love, Humility and Courage. The Scooter's Coffee Brand Promise, often recited to franchisees, customers and employees is: "Amazing People, Amazing Drinks... Amazingly Fast!®" It represents the company's business origins from 1998 and reflects a steady commitment to providing an unforgettable experience to loyal and new customers.

Scooter's Coffee is at the dawn of a strategic growth phase in the Midwest and nationwide. The U.S. coffee market is an estimated \$48 billion a year recession-resistant industry, and Scooter's Coffee is striving to become the #1 drive-thru coffee franchise in the nation. Visit [ownascouters.com](#) to learn more about the benefits of owning a franchise of a well-established company.

For more information, visit [scooterscoffee.com](#), [facebook.com/scooterscoffee](#), [ownascouters.com](#) or call 877-494-7004.