



2022 Itinerary - Oklahoma City / Wichita

*Times, sessions, and speakers possible to change

Monday, September 26

- 6:00 am Load bus at Manhattan Area Chamber of Commerce - Depart from the Manhattan Area Chamber of Commerce by 6:15 am
- 8:15 am Arrive at the Kansas Leadership Center 325 East Douglas Ave.; Wichita 67202
- 8:30 am Welcome address from KLC Chief Business Officer and Wichita Chamber of Commerce Board chair: Damon Young
- 8:45 am **Session 1: Wichita Chamber**
Learning Objectives: The Manhattan Chamber and Wichita Chamber have similarities in priorities. These include support of a regent university as well as support for a military facility. In the session with the Wichita Chamber, attendees will learn about some of the ways the Chamber addresses these issues as well as successes in DEI programming and young professional engagement. President and CEO John Rolfe is scheduled to attend and present along with key Chamber staff.
- 10:00 am Break
- 10:15 am **Session 2: Wichita Chamber**
Learning Objectives: Conclude session on DEI, YP Programming and Military Relations.
- 11:15 am **Load the bus for a 11:30 am departure**
- Lunch on the road
- 2:15 pm Arrive in OKC; Gene Rainbolt Graduate School of Business; 865 research Pkwy, Suite 300, OKC
- 2:30 pm **Session 3: Panel-**
- **Joyce Burch –Director of Corporate Partnerships and Regional Economic Development; Office of the Vice President for Research and Partnerships; University of Oklahoma**
 - As a key member of the University of Oklahoma’s economic development team, Joyce will discuss how the University of Oklahoma engages in community, regional and state economic development as well as corporate engagement for the enhancement of job creation and research development.
 - **Jeff Seymour – Greater Oklahoma City Chamber of Commerce Executive Vice President of Economic Development**
 - Jeff Seymour is Oklahoma City’s lead economic development professional. He will discuss how Oklahoma City has been a leading community in the development of sites and buildings, working with public and private partners, to attract record investment and job creation.
 - **Justin Mingis – President and CEO Stillwater Chamber of Commerce**
 - Justin Mingis will discuss the Stillwater economic development program including how they leverage Oklahoma State University resources as well as



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vocational educational investment. Additionally, Stillwater recently had one of the largest economic development announcements in the community's history and Justin will discuss that process and how the community was able to secure the new investment by USA Rare Earth.

3:45 pm

Session 4: Panel

- **Brent Kisling – Executive Director of Commerce State of Oklahoma**
 - Learn how Oklahoma plans and executes economic development from the director of the state's lead agency. Additionally, as a former community economic development professional, Brent can address the optimal way for a community and state to work collaboratively for maximum economic benefit.

- **Rex Smitherman – President i2E and Entrepreneurship**
 - Oklahoma has consolidated much of its entrepreneurship efforts in one central source, i2E or Innovation to Entrepreneurship. Rex Smitherman brings multiple decades of experience in entrepreneurship development and economic development to his role as president and will highlight the state's most successful programs to encourage start-ups and small business development.

5:00 pm

Depart

6:30 pm

Dinner groups followed by enjoying Bricktown on your own.

Tuesday, September 27

8:00 am

Load bus - Leave for Norman

8:30 am

Arrive Moore/Norman Technology Center Franklin Road Campus 4701 12th Ave. NW Norman

8:45 am

Session 5:

- **Dr. Nick Migliorino – Superintendent Norman Public Schools**
 - Norman public schools has been one of the leading academic institutions in the state for many years. The district is now leading in another area with the creation of an aerospace academy to address the worker shortage in one of the state's leading industries. The academy is in its first year and is a collaborative venture with the University of Oklahoma and Oklahoma Career Tech.

9:30 am

Session 6: Roundtable-

- **Richard McKown – Green Earth Land Design Home Builder**
 - Richard McKown is part of one of the top home building families in the country. Ideal Homes typically leads in new home construction in Oklahoma in a variety of sizes but focusing on affordable options for working families. Richard also works with several groups in Oklahoma on redevelopment projects including several multifamily projects in downtown OKC. Richard is



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a leading expert on what young professionals look for in housing and how those demands change over time.

- **Dan Schemm – Norman Convention and Visitors Bureau Executive Director**
 - Former Wichita CVB and Topeka Chamber staff member Dan Schemm will discuss best practices in tourism including youth sports, conventions and leveraging university activities.
- **Deidre Ebrey – Moore Economic Development Director of Public Affairs/Economic Development City of Moore**
 - Deidre Ebrey is the leading community retail development specialist in the State of Oklahoma. Deidre will discuss the core elements for expanding retail in a community.

10:30 am	Session 7: Tim Burg – Workforce and Economic Development (WED) Developer Brian Ruttman, Superintendent, CEO Terri Helvey, Assutand Superintendent, Instruction <ul style="list-style-type: none">▪ Tim Burg and team will spotlight Oklahoma career technology and the Moore Norman Career Technology System including funding, academic programs and industry specific training. After the presentation, the group will tour the newly renovated Moore Norman campus.
11:15 am	Tour of the Technology Center
Noon	Load bus for 12:15 pm departure
Lunch on the Road	
3:15 pm	Arrive at WSU Innovation Campus 1845 Fairmount St. Wichita
3:30 pm	Session 8: WSU Innovation Campus <ul style="list-style-type: none">• Andy Schlapp<ul style="list-style-type: none">○ Executive Director of Government Relations and Strategy, Director of NIAR Business Development
4:15 pm	Tour of the Innovation Campus
5:00 pm	Depart for MHK
7:00 pm	Arrive home